



## GARDEN CITY FAMILY YMCA

# 2017 AT A GLANCE

**YMCA MISSION:** To put Christian principles into practice through programs that build healthy spirit, mind and body for all

### GENERAL INFORMATION

CEO: Chad Knight                      Corporate CVO: Scott Bogner  
BED: Vacant                      Branch Board President: Susan Dempsey  
Years In Service # of Employees:                      53 & 118

### THE YMCA WAY                      "WE STRESS THE CI!"

Every staff, board & committee meeting begins with a devotion and/or invocation and ends with a Mission Moment! All YMCA sports programs begin with a Sports Pledge. No lunch is served in Child Care without a prayer. This year 20 new staff members were trained in Mission and Character Development. The core values of Respect, Responsibility, Caring and Honesty are stressed in everything at the YMCA.

### MEMBERS SERVED *(Unduplicated)*

- ✓ 1060 new members signed up
- ✓ Membership peaked at 5,820 members in May
- ✓ 1,820 members of age 17 or younger and 105 are age 65 & up
- ✓ Average for retention rate was 69% and 19% for penetration rate

### FACILITY USAGE

- Member cards were scanned to workout 124,306!
- 3,408 guests paid to use our facilities!
- 24-hr access had 4,515 visits & 4,438 at 10:00!
- Building/Games were rented for parties 332 times!
- Special groups accounted for 1,989 people!

### PROGRAM PARTICIPATION *(Duplicated)*

- 2,052 participated in Aquatics
- 9,352 participated in Healthy Living
- 6,849 participated in Child Care
- 1,181 participated in Sports
- 3,339 participated in Family
- 10,760 in Membership Promotions/Special Events
- 37,534 TOTAL PARTICIPANTS IN 91 PROGRAMS!

### FINANCIAL ASSISTANCE

- ✓ The Annual Support Campaign raised \$33,788.81 and awarded \$201,821.14!
- ✓ Helping Hands Scholarship program helped 9,125 participants and 5,083 members!

### VOLUNTEERS

The YMCA is volunteer-founded and volunteer-led. Volunteers are the backbone to our operation. The YMCA Way was stressed in five programs by 698 volunteers. Sixty-four (64) campaigners volunteered for this year's Annual Support Campaign. We also had 55 Administrative volunteers serving on Board and Capital Campaign!

### COLLABORATION & PARTNERSHIPS

- ✓ USD #457/ USD 363: After School program, GCHS Swim Team, After-Prom party, Sports programs & SPED Classes.
- ✓ GC/Holcomb Recreation: Swim team, Swim meet, Big Pool Triathlon, Corporate Meltdown & youth sports.
- ✓ United Way: Five After-School Enrichment sites for \$8 wk.
- ✓ Corporate Partner in Health: Provided employee benefit of membership to 79 partners totaling \$613,225!
- ✓ Finnup Foundation: YSplash & Finnup Fundays.
- ✓ Finney County Convention & Visitors Bureau: Racquetball Tournament sponsorship.
- ✓ American Red Cross: Trainings & Blood Drives.
- ✓ St. Catherine Hospital, Accelacare Therapy, Central Care Cancer Center & Plaza Medical: Physician Referral Exercise Prescription (PREP) program, Free memberships to resident doctors and interns & Livestrong Cancer program!
- ✓ Compass Mental Health: Facility Usage for clients.
- ✓ GCCC ETS (Educational Talent Search): Volunteer for all family fun nights – over 20 each event!
- ✓ And many others!

### FREE OUTREACH HIGHLIGHTS

- *Keeping Our Promise* provided 101 youth free membership
- *Camp Finnup* served 372 participants.
- Four *Family Fun Nights* served 2,882 participants with games, activities and fun! Free and open to public!
- *Healthy Kids Day* served 65 participants.
- *Henry Hall, Max & Marianne Miller* and the *YMCA Outreach* scholarship provided 5 free memberships valued at \$2,217.06!
- *YSplash* (Water safety) served 1,213 participants.
- *Golden Memberships* provided 69 members over the age of 80 free memberships valued at \$23,284.12 for life!
- *Guest passes* were provided to 3,689 participants.
- *USD #457 Special Education classes* had 960 participants swimming in the Family Pool for therapy!
- *Bring a Friend Free* promo generated 1,156 guests to Y!
- And much more!

### COMMUNITY BENEFIT

- ❖ \$26,194 was awarded in Gift Certificates to School events, fundraisers, auctions & more!
- ❖ Volunteer hours totaled 10,819 (\$24.14 rate) giving back to our community a benefit of \$261,170.66!!
- ❖ Six (6) Management Staff served on 12 community Boards, Task Forces, Committees, Coalitions and State Boards!
- ❖ \$815,046.30 was given back in community through Corporate Memberships & other scholarships!
- ❖ Annual Recognition & Celebration Banquet honored 139 volunteers, donors, members and special friends!

***A SPECIAL THANK YOU TO EVERYONE!***