



GARDEN CITY FAMILY YMCA

2016 AT A GLANCE

YMCA MISSION: To put Christian principles into practice through programs that build healthy spirit, mind and body for all

GENERAL INFORMATION

CEO: Chad Knight Corporate CVO: Grant Elpers
Branch Board President Mark Doll
Years In Service # of Employees: 52 & 138

THE YMCA WAY "WE STRESS THE CI!"

Every staff, board & committee meeting begins with a devotion and/or invocation and ends with a Mission Moment! All YMCA sports programs begin with a Sports Pledge. No lunch is served in Child Care without a prayer. This year 32 new staff members were trained in Mission and Character Development. The core values of Respect, Responsibility, Caring and Honesty are stressed in everything at the YMCA.

MEMBERS SERVED *(Unduplicated)*

- ✓ 775 new members signed up
- ✓ Membership peaked at 5,915 members in October
- ✓ 2,110 members of age 17 or younger and 179 are age 65 & up
- ✓ Average for retention rate was 68% and 19% for penetration rate

FACILITY USAGE

- Member cards were scanned to workout 121,280!
- 2,975 guests paid to use our facilities!
- 24-hr access had 4,587 visits & 4,637 at 10:00!
- Building/Games were rented for parties 332 times!
- Special groups accounted for 2,112 people!

PROGRAM PARTICIPATION *(Duplicated)*

- 4,247 participated in Aquatics
- 10,892 participated in Healthy Living
- 8,728 participated in Child Care
- 2,143 participated in Sports
- 2,575 participated in Family
- 9,903 in Membership Promotions/Special Events
- **38,488 TOTAL PARTICIPANTS IN 151 PROGRAMS!**

FINANCIAL ASSISTANCE

- ✓ The Annual Support Campaign raised \$34,324.10 and awarded \$268,696.01!
- ✓ Helping Hands Scholarship program helped 9,380 participants and 7,067 members!

VOLUNTEERS

The YMCA is volunteer-founded and volunteer-led. Volunteers are the backbone to our operation. The YMCA Way was stressed in five programs by 835 volunteers. **Sixty-four (64)** campaigners volunteered for this year's Annual Support Campaign. We also had 47 Administrative volunteers serving on Board and Capital Campaign!

COLLABORATION & PARTNERSHIPS

- ✓ USD #457/ USD 363: After School program, GCHS Swim Team, After-Prom party, Sports programs & SPED Classes.
- ✓ GC/Holcomb Recreation: Swim team, Swim meet, Big Pool Triathlon, Corporate Meltdown & youth sports.
- ✓ United Way: \$8 After-School Enrichment sites.
- ✓ Corporate Partner in Health: Provided employee benefit of membership to 72 partners totaling \$643,766.90!
- ✓ Finnup Foundation: YSplash & Finnup Fundays.
- ✓ Finney County Convention & Visitors Bureau: Racquetball Tournament sponsorship.
- ✓ American Red Cross: Trainings & Blood Drives.
- ✓ St. Catherine Hospital, Accelacare Therapy, Central Care Cancer Center & Plaza Medical: Physician Referral Exercise Prescription (PREP) program, Free memberships to resident doctors and interns & Livestrong Cancer program!
- ✓ Compass Mental Health: Facility Usage for clients.
- ✓ GCCC ETS (Educational Talent Search): Volunteer for all family fun nights – over 20 each event!
- ✓ And many others!

FREE OUTREACH HIGHLIGHTS

- *Keeping Our Promise* provided 85 youth with a free membership to the YMCA
- *Camp Finnup* served 408 participants.
- Four *Family Fun Nights* served 2,575 participants with games, activities and fun! Free and open to public!
- *Healthy Kids Day* served 65 participants.
- *Henry Hall, Max & Marianne Miller* and the *YMCA Outreach* scholarship provided 5 families and 23 members free memberships valued at \$2,247!
- *YSplash* (Water safety) served 1,012 participants.
- *Golden Membership* was provided to 42 individuals over the age of 80 and 10 family memberships for life!
- *Guest passes* were provided to 3,689 participants.
- *Lunch & Learn* monthly mingles served 32 participants.
- And much more!

COMMUNITY BENEFIT

- ❖ \$24,505 was awarded in Gift Certificates to School events, fundraisers, auctions & more!
- ❖ Volunteer hours totaled 15,775 (\$23.56 rate) giving back to our community a benefit of \$371,659!
- ❖ Six (6) Management Staff served on 12 community Boards, Task Forces, Committees, Coalitions and State Boards!
- ❖ \$912,462.91 was given back in community subsidy through Corporate Memberships & other scholarships!
- ❖ Annual Recognition & Celebration Banquet honored 322 volunteers, donors, members and special friends!

A SPECIAL THANK YOU TO EVERYONE!