



DODGE CITY FAMILY YMCA

2018 AT A GLANCE

YMCA MISSION: To put Christian principles into practice through programs that build healthy spirit, mind and body for all

GENERAL INFORMATION

CEO: Chad Knight
BED: Jackie Regan
Years in Service: 6

Corporate CVO: Don Doll
Branch Board President: Rob Sowers
of Employees: **166**

THE YMCA WAY

"WE STRESS THE C!"

Every staff, board & committee meeting begins with a devotion and/or invocation and ends with a Mission Moment! All YMCA sports programs begin with a Sports Pledge. No lunch is served in Child Care without a prayer. This year the Y added the Christian Emphasis committee, who were instrumental in getting the bible quotes on the walls of the facility. The core values of Respect, Responsibility, Caring and Honesty are stressed in everything at the YMCA.

MEMBERS SERVED *(Unduplicated)*

- ✓ 783 new/renewed members signed up
- ✓ Membership peaked at **3,194** members in Sept.
- ✓ **1,572** members of age 17 or younger and **242** are age 65 & up
- ✓ Average for retention rate was **62%** and **10%** for penetration rate

FACILITY USAGE

- Member cards were scanned to workout **72,753!**
- **2,367** guests paid to use our facilities!
- Extended Hours had **1,261** visits & **2,434** at 10:00!
- Building was rented for parties **209** times!
- Special groups accounted for **2,112** people!

PROGRAM PARTICIPATION *(Duplicated)*

- **3,507** participated in Aquatics
- **12,121** participated in Healthy Living
- **2,769** participated in Sports
- **28,030** participated in Family
- **6,755** in Membership Promotions/Special Events

TOTAL PARTICIPANTS: **46,440** in **56** Programs!

FINANCIAL ASSISTANCE

- ✓ The Annual Support Campaign raised **\$21,986.87** and awarded **\$119,879.82!**
- ✓ Helping Hands Scholarship program helped **8,632** participants and **3,877** members!

VOLUNTEERS

The YMCA is volunteer-founded and volunteer-led. Volunteers are the backbone to our operation. The YMCA Way was stressed in five departments by **879** volunteers. We also had **20** Administrative volunteers serving on Board and Capital Campaign!

A SPECIAL THANK YOU TO EVERYONE!

COLLABORATION & PARTNERSHIPS

- ✓ **City of Dodge City:** Partner in our management agreement providing operational support & building.
- ✓ **Sacred Heart School:** Reciprocal Facility Usage
- ✓ **USD #443:** After school program, DCHS Swim Teams, Sports programs and Special Physical Education Classes.
- ✓ **Dodge City Community College:** Facility by various sports teams. Volunteers for Events and Childcare.
- ✓ **United Way:** After-School Academies/Enrichment sites and community Family Fun Nights.
- ✓ **Southwest Kansas Agency of Aging:** Exercise classes.
- ✓ **Dodge City Parks & Recreation:** Maintenance and set-up of fields and operation of YMCA parking lot.
- ✓ **Corporate Partner in Health:** Provided employee benefit of membership to **34** partners totaling **\$184,725.77!**
- ✓ **Red Cross:** Blood Drive
- ✓ **Fire Department & Compass Behavioral:** Facility Usage
- ✓ **Community Foundation of SWKS:** Child Care operations!
- ✓ And many others!

FREE OUTREACH HIGHLIGHTS

- **Keeping Our Promise** provided **54** youth with free memberships to the YMCA!
- **Guest passes** were provided to **1,164** guests!
- Five **Family Fun Nights** served **1,983** participants with games, activities and fun. Free and open to public!
- **Healthy Kids Day** served **96** participants!
- **Golden Memberships** provided **35** members over the age of 80 free memberships valued at **\$10,851** for life!
- **Swim Lessons** courtesy of **Val Henton** served **73** participants!
- **Bring A Friend** promo generated **1013** guests!
- **Group X classes** were provided to **4,991** members!
- And much more!

COMMUNITY BENEFIT

- ❖ **\$2,529.52** was awarded in Gift Certificates to School events, fundraisers, auctions & more!
- ❖ Volunteer hours totaled **16,420** (\$24.64) giving back to our community a benefit of **\$404,588**
- ❖ **Four** Management Staff served on **seven (7)** Community boards, Task Forces, Committees or Coalitions!
- ❖ **\$192,050.41** was given back in community subsidy through Corporate Memberships & other scholarships!
- ❖ Annual Recognition and Celebration Banquet honored **67** volunteers, donors, members and special friends!
- ❖ **\$3,398.48** was given to **698** guests with members!