



DODGE CITY FAMILY YMCA

2016 AT A GLANCE

YMCA MISSION: "To put Christian principles into practice through programs that build healthy spirit, mind and body for all."

GENERAL INFORMATION

CEO: Chad Knight
Branch Executive Director
Branch Board President
Years In Service & # of Employees:

Corporate CVO: Grant Elpers
DeWayne Donaldson
Aaron Conrardy
4 & 157

THE YMCA WAY

"WE STRESS THE CI!"

Every staff, Board & committee meeting begins with a Devotion and/or Invocation and end with a Mission Moment! All YMCA sports programs begin with a Sports Pledge. No lunch is served in Child Care without a prayer. This year **24** new staff members were trained in Mission and Character Development. The core values of Respect, Responsibility, Caring and Honesty are stressed in everything at the YMCA.

MEMBERS SERVED *(Unduplicated)*

- ✓ **676** new members signed up
- ✓ **Average for total members was 2,900**
- ✓ Average for retention rate was **59%** and **10%** for penetration rate
- ✓ **1,045** members are of age 17 or younger and **200** are age 60 and up

FACILITY USAGE

- Member cards were scanned to workout **73,832!**
- **2,799** guests paid to use our facilities!
- Extended Hours access had **2,849** visits!
- The building was rented for parties **105** times!
- Special groups accounted for **2,362** people!

PROGRAM PARTICIPATION *(Duplicated)*

- **4,079** participated in Aquatics
- **11,230** participated in Healthy Living
- **23,021** participated in Child Care
- **2,573** participated in Family
- **2,223** participated in Sports
- **2,140** in Membership Promotions/Special Events
- **59,995 TOTAL PARTICIPANTS in 87 PROGRAMS**

FINANCIAL ASSISTANCE

- ✓ The Annual Support Campaign raised **\$10,951.57** and awarded **\$134,829** to families, youth and seniors.
- ✓ Helping Hands Scholarship program helped **6,703** participants and **3,872** members!

VOLUNTEERS

The YMCA is volunteer-founded and volunteer-led. Volunteers are the backbone to our operation. The YMCA Way was stressed in five programs by **639** volunteers. **Twenty-five (25)** campaigners volunteered for this year's Annual Support Campaign. We also had **40** Administrative volunteers serving on Board and Capital Campaign!

COLLABORATION & PARTNERSHIPS

- ✓ **City of Dodge City:** Partner in our management agreement providing staffing and operational support.
- ✓ **Sacred Heart School:** Reciprocal Facility Usage
- ✓ **USD #443:** After school program, DCHS Swim Teams, Sports programs and Special Physical Education Classes.
- ✓ **Dodge City Community College:** Facility by baseball program.
- ✓ **United Way:** Ten After-School Academies/Enrichment sites and community Family Fun Nights.
- ✓ **Southwest Kansas Agency of Aging:** Exercise classes.
- ✓ **Dodge City Parks & Recreation:** Maintenance and set-up of fields and operation of YMCA parking lot
- ✓ **Corporate Partner in Health:** Provided employee benefit of membership to **32** partners totaling **\$205,577.86!**
- ✓ **Red Cross:** Lifeguard, CPR, First Aid training; Blood Drive
- ✓ **21st Century Grant:** After School Academies in eight Elementary School Sites and the YMCA location.
- ✓ **Community Foundation of SWKS:** After School Support
- ✓ **Western Plains Medical Complex:** Physician Referral Exercise Prescription program & Livestrong!
- ✓ **Fire Department & Compass Behavioral :** Facility Usage
- ✓ And many others!

FREE OUTREACH HIGHLIGHTS

- **Keeping Our Promise** provided **34** youth with a free memberships to the YMCA!
- **Guest passes** were provided to **1,247** participants
- Five **Family Fun Nights** served **1,286** participants with games, activities and fun. Free and open to public!
- **Healthy Kids Day** served **95** participants!
- **Golden Memberships** were provided to 22 individuals over the age of 80 free memberships for life!
- **Swim Lessons** courtesy of **Val Henton** served **35** participants!
- **Bring A Friend** promo generated **252** guests!
- And much more!

COMMUNITY BENEFIT

- ❖ **\$4,007** was awarded in Gift Certificates to School events, fundraisers, auctions & more!
- ❖ Volunteer hours totaled **7,057 hours** (\$23.56) giving back to our community a benefit of **\$166,262.92!**
- ❖ **Four** Management Staff served on **six (6)** Community boards, Task Forces, Committees or Coalitions!
- ❖ **\$340,407.54** was given back in community subsidy through Corporate Memberships & other scholarships!
- ❖ Annual Recognition and Celebration Banquet honored **69** volunteers, donors, members and special friends!

A SPECIAL THANK YOU TO EVERYONE!