



DODGE CITY FAMILY YMCA

2014 AT A GLANCE

YMCA MISSION: To put Christian principles into practice through programs that build healthy spirit, mind and body for all

GENERAL INFORMATION

Branch Executive:	Randi Clifford
Board President:	Noel Gaucin
Years In Service:	2
Number of employees:	187

THE YMCA WAY

All YMCA sports programs begin with a Sports Pledge. No lunch is served in Child Care without a prayer. Every staff and committee meeting begins with Devotion. All Board meetings begin with an invocation. This year 55 new staff members were trained in Mission and Character Development. The core values of Respect, Responsibility, Caring and Honesty are stressed in everything at the YMCA. We stress the "C"!

MEMBERS SERVED *(Unduplicated)*

- ✓ 2,794 Members Total
- ✓ 798 new members signed up
- ✓ Membership peaked at 3,086 members in June
- ✓ 1,144 members are of age 17 or younger

FACILITY USAGE

- Members had their card scanned to check-in and workout - 71,872
- 1,101 guests paid to use our facilities
- 24-hr access had 2,542 visits for the year
- Building was rented to groups/parties 223 times!

PROGRAM PARTICIPATION *(Duplicated)*

- 32,617 participated in Aquatics
- 11,188 participated in Health & Fitness
- 2,702 participated in Sports
- 21,553 participated in Family
- 8,482 in Membership Promotions/Special Events
- 68,060 participated in our programs in 2014

FINANCIAL ASSISTANCE

- ✓ The Helping Hands Scholarship Program raised \$9,425.95 and awarded \$64,461.41 to families, youth and seniors.
- ✓ Financial assistance helped 3,099 participants and 2,659 members

VOLUNTEERS

The YMCA Way was stressed in five programs by 811 volunteers. Forty-seven campaigners volunteered for this year's Annual Support Campaign. We also had 15 administrative volunteers! This attributes to approximately 10,977 hours x \$26.14 hour = \$286,938.78

COLLABORATION HIGHLIGHTS

- ✓ **City of Dodge City:** Partner in our management agreement providing staffing and operational support
- ✓ **USD #443:** After School program, DCHS Swim Team, Sports programs, and Bright Beginnings Learn & Play group and Parenting classes
- ✓ **WorkWell KS:** Workplace Wellness program
- ✓ **Sacred Heart School:** Reciprocal Facility Usage
- ✓ **United Way:** \$5 After-School Academies Enrichment sites
- ✓ **Corporate Partner in Health:** 28 business partners in providing corporate health
- ✓ **Red Cross:** Lifeguard, CPR, & First Aid training
- ✓ **Fire Department:** Facility Usage
- ✓ **Compass Behavioral:** Facility Usage
- ✓ **21st Century Grant:** Childcare Academies, Childcare Coordinator and Supplies for After School and Funday programs in eight Elementary School sites and the YMCA location.
- ✓ And many more!

FREE OUTREACH HIGHLIGHTS

- **Keeping Our Promise** provided 24 youth with a free membership to the YMCA
- Six **Family Fun Nights** - Christmas, Easter, Fourth of July Follies and Halloween at the YMCA, Back to School Blowout & End of School Bash - served 750 participants with games, activities and fun!
- **Youth Football Camp** served 250 participants
- \$3,021.55 was awarded in **Gift Certificates** to School events, fundraisers, auctions & more!
- And much more!

NEW FACILITIES & EQUIPMENT HIGHLIGHTS

- NEW Accessible Lift for Aerobics Studio!
- NEW Exit Stairway/Railings for Aerobics Studio!
- Remodeled Upstairs Office Space!
- NEW ipads, book shelves, projector, laptops and printers for After School Academy sites!
- NEW Football Helmets & Other Sports Equipment!
- 65 Passenger School Bus from USD #443!

YMCA MISSION

To Put Christian Principles into practice through programs that build healthy spirit, mind and body for all!

Give to a Friend, Family Member, or Neighbor to use for a FREE week at the Dodge City Family YMCA!