



GARDEN CITY FAMILY YMCA

2018 AT A GLANCE

YMCA MISSION: To put Christian principles into practice through programs that build healthy spirit, mind and body for all

GENERAL INFORMATION

CEO: Chad Knight Corporate CVO: Don Doll
BED: Vacant Branch Board President: Lance Fulton
Years in Service: **54** Total Employees: **118**

THE YMCA WAY

"WE STRESS THE CI"

Every staff, board & committee meeting begins with a devotion and/or invocation and ends with a Mission Moment! All YMCA sports programs begin with a Sports Pledge. No lunch is served in Child Care without a prayer. This year **36** new team members were trained in Mission and Character Development. The core values of Respect, Responsibility, Caring and Honesty are stressed in everything at the YMCA. Our mission gives us guidance!

MEMBERS SERVED *(Unduplicated)*

- ✓ **1,050** new members signed up
- ✓ Membership peaked at **5,740** members in June
- ✓ **2,534** members of age 17 or younger and **324** are age 65 & up
- ✓ Average for retention rate was **69%** and **18%** for penetration rate

FACILITY USAGE

- Member cards were scanned to workout **122,457!**
- **3,084** guests paid to use our facilities!
- 24-hr access had **4,321** visits & **4,372** at 10:00!
- Building/Games were rented for parties **237** times!
- Special groups accounted for **2,007** people!

PROGRAM PARTICIPATION *(Duplicated)*

- **9,737** in Membership Promotions/Special Events
- **7,036** participated in Healthy Living
- **5,730** participated in Child Care
- **2,902** participated in Family
- **1,758** participated in Sports
- **1,567** participated in Aquatics

TOTAL PARTICIPANTS: **28,730** in **91** programs!

FINANCIAL ASSISTANCE

- ✓ The Annual Support Campaign raised **\$41,800.07** and awarded **\$157,473.36!**
- ✓ Helping Hands Scholarship program helped **7,744** participants and **3,876** members!

VOLUNTEERS

The YMCA is volunteer-founded and volunteer-led. Volunteers are the backbone to our operation. The YMCA Way was stressed in five departments by **578** volunteers. **Fifty-eight (58)** campaigners volunteered for this year's Annual Support Campaign. We also had **55** Administrative volunteers serving on Board, helping with Capital Campaign and other task forces!

COLLABORATION & PARTNERSHIPS

- ✓ **USD #457/ USD 363:** After School program, GCHS Swim Team, After-Prom party, Sports programs & SPED Classes.
- ✓ **GC/Holcomb Recreation:** Swim team, Swim meet, Corporate Meltdown & youth sports.
- ✓ **United Way:** Five After-School Enrichment sites for \$8 wk.
- ✓ **Corporate Partner in Health:** Provided employee benefit of membership to **79** partners totaling **\$556,661!**
- ✓ **Finnup Foundation:** YSplash & Finnup Fundays.
- ✓ **Finney County Convention & Visitors Bureau:** Racquetball Tournament sponsorship.
- ✓ **American Red Cross:** Trainings & Blood Drives.
- ✓ **St. Catherine Hospital, Accelacare Therapy, Central Care Cancer Center & Plaza Medical:** Physician Referral Exercise Prescription (PREP) program, Free memberships to resident doctors and interns & Livestrong Cancer program!
- ✓ **WKCF:** Match Day and various grants!
- ✓ **Real Men/Real Leaders:** Volunteer for all family fun nights, ARC Banquet, RB tournaments and other events!
- ✓ **Senior Center:** Enhance Fitness program
- ✓ And many others!

FREE OUTREACH HIGHLIGHTS

- **Keeping Our Promise** provided **112** youth free membership
- **Camp Finnup** served **400** participants.
- Four **Family Fun Nights** served **2,445** participants with games, activities and fun! Free and open to public!
- **Healthy Kids Day** served **40** participants.
- **Henry Hall, Max & Marianne Miller** and the **YMCA Outreach** provided **83** people memberships valued at **\$5,046.89!**
- **YSplash** (Water safety) served **614** participants.
- **Golden Memberships** provided **81** members over the age of 80 free memberships valued at **\$25,908.19** for life!
- **Guest passes** were provided to **3,241** participants.
- **USD #457 Special Education classes** had **1,078** participants swimming in the Family Pool for therapy!
- **Bring a Friend Free** promo generated **986** guests to Y!
- And much more!

COMMUNITY BENEFIT

- ❖ **\$21,920** was awarded in Gift Certificates to School events, fundraisers, auctions & more!
- ❖ Volunteer hours totaled **12,289** (\$24.69 rate) giving back to our community a benefit of **\$303,415.41!!**
- ❖ **Six (6)** Management Staff served on **12** community Boards, Task Forces, Committees, Coalitions and State Boards!
- ❖ **\$605,049.62** was given back in community through Corporate Memberships & other scholarships!
- ❖ Annual Recognition & Celebration Banquet honored **121** volunteers, donors, members and special friends!
- ❖ **\$5,166.37** was given to 954 guests with members