



2022 AT A GLANCE

YMCA MISSION: To put Christian principles into practice through programs that build healthy spirit, mind, and body for all

GENERAL INFORMATION

CEO: Chad Knight Board President: Terry Darden
YMCA Years in Service: 58 Total Employees: 122

THE YMCA WAY

"STRESS the C!"

- ❖ Every team, board & committee meeting begins with a devotion and/or invocation and ends with a Mission Moment!
- ❖ All YMCA sports programs begin with a Sports Pledge.
- ❖ No lunch is served in Child Care without a prayer.
- ❖ This year 41 new team members were trained in Mission and Character Development.

MEMBERS SERVED

"It PAYS to be a Member"

- ✓ 542 new members signed up!
- ✓ Membership peaked at 6,249 members in August!
- ✓ 2,761 members of age 17 or younger and 390 are age 65 & up!
- ✓ Retention rate was 72%!
- ✓ Penetration rate was 19%!

FACILITY USAGE

"Something for EVERYONE"

- Member cards were scanned to workout 114,665!
- 16,969 guests paid to use our facilities!
- 24-hr access had 15,724 visits at the YMCA!
- Extended hours had 3,029 visits at the DOME!
- Facilities were rented to groups 402 times!
- Special groups accounted for 7,186 people!

PROGRAM PARTICIPATION

"Character COUNTS"

- 16,969 in Membership Promotions
- 4,157 in Dome activities.
- 2,574 in Child Care programs
- 625 in Sports events.
- 3,540 in Healthy Initiatives activities.
- 7,355 in Aquatics programs.
- 11,462 in Community Engagement events.

TOTAL PARTICIPANTS: 46,682 in 114 programs!

FINANCIAL ASSISTANCE

"MISSION into ACTION"

- ✓ Program scholarships totaled \$1254,726.16 and helped 5,991 participants and 1,271 members!
- ✓ Membership scholarships totaled \$78,201.99 and helped 2,851 participants and 3,524 members!

VOLUNTEERS

"The BACKBONE of our operation"

- The YMCA Way was stressed in five departments by 617 program volunteers.
- Eighteen (18) campaigners volunteered for this year's Annual Support Campaign.
- Administrative volunteers serving on our Board of Directors, Committees, and special task forces accounted for 55 people!

COLLABORATION & PARTNERSHIPS

"Togetherness is KEY"

- ✓ GCCC: Marketing, special membership prices, & share facilities!
- ✓ USD #457: After School program, GCHS Swim Team, After-Prom party, Sports programs & SPED Classes.
- ✓ United Way: Five After-School Enrichment sites.
- ✓ Corporate Partner in Health: Provided employee benefit of membership totaling \$190,728.42!
- ✓ Finnup Foundation: YSplash & Finnup Fundays.
- ✓ Finney County Convention & Visitors Bureau: Racquetball Tournament sponsorship.
- ✓ American Red Cross: Trainings & Blood Drives.
- ✓ St. Catherine Hospital, AccelaCare Therapy, Central Care Cancer Center & Plaza Medical: Physician Referral Exercise Prescription (PREP) program, Free memberships to resident doctors and interns.
- ✓ Emmaus House & Salvation Army: Membership & Program promotions to benefit their organizations!
- ✓ And MANY OTHERS!

FREE OUTREACH HIGHLIGHTS

"For ALL"

- *Keeping Our Promise* provided 160 youth free membership for a year!
- *Summer Food Service Program* provided over 63,125 meals & helped 1,878 children under the age of 19!
- *Special passes* were provided to 257 recipients!
- *YSplash* (Water safety) served 457 participants.
- *Golden Memberships* provided 103 members over the age of 80 free memberships valued at \$29,336.99!
- *Guest passes* were provided to 1,017 participants.
- *Bring a Friend Free* promo generated 934 guests!
- And MUCH MORE!

COMMUNITY BENEFIT

"The Y...So MUCH More!"

- ❖ \$11,171.27 was awarded in Gift Certificates to School events, fundraisers, & auctions helping 101!
- ❖ Volunteer hours totaled 5,627 (\$29.95 rate) giving back to our community a benefit of \$168,528.65!
- ❖ \$196,081.16 was given back in community through Corporate Memberships & other scholarships!
- ❖ ARC Banquet honored 104 volunteers, donors, members, and special friends as Y CHAMPIONS!
- ❖ \$18,664.20 discount was given to 2,462 guests!
- ❖ Member Special Contracts awarded 3,354 members a savings of \$182,501.38 for their membership!
- ❖ The YMCA is a TAX BENEFIT not a TAX liability! NO TAX dollars are spent for our facility and operation!
- ❖ And SO MUCH MORE!

YMCA of Southwest Kansas: Garden City Family YMCA, Dome Activity Center, and Finnup Camp