



GARDEN CITY FAMILY YMCA

2019 AT A GLANCE

YMCA MISSION: To put Christian principles into practice through programs that build healthy spirit, mind and body for all

GENERAL INFORMATION

CEO: Chad Knight Corporate CVO: Craig Mock
Branch Board President: Kelly Drees
Years in Service: 55 Total Employees: 115

THE YMCA WAY

"WE STRESS THE C!"

Every team, board & committee meeting begins with a devotion and/or invocation and ends with a Mission Moment! All YMCA sports programs begin with a Sports Pledge. No lunch is served in Child Care without a prayer. This year 52 new team members were trained in Mission and Character Development. The core values of Respect, Responsibility, Caring and Honesty are stressed in everything at the YMCA. Our mission gives us guidance!

MEMBERS SERVED *(Unduplicated)*

- ✓ 965 new members signed up
- ✓ Membership peaked at 5,426 members in May
- ✓ 2,498 members of age 17 or younger and 362 are age 65 & up
- ✓ Average for retention rate was 71% & 17% for penetration rate

FACILITY USAGE

- Member cards were scanned to workout 111,147!
- 3,390 guests paid to use our facilities!
- 24-hr access had 2,912 visits & 2,190 at 10:00!
- Building/Games were rented for parties 213 times!
- Special groups accounted for 3,175 people!

PROGRAM PARTICIPATION *(Duplicated)*

- 11,102 in Membership Promotions/Special Events
- 2,159 participated in Healthy Living
- 4,132 participated in Child Care
- 1,661 participated in Family
- 1,399 participated in Sports
- 6,300 participated in Aquatics

TOTAL PARTICIPANTS: 15,722 in 101 programs!

FINANCIAL ASSISTANCE

- ✓ Program scholarships totaled \$125,587.31 and helped 7,696 participants and 903 members!
- ✓ Membership scholarships totaled \$114,099.58 and helped 6,656 participants and 4,355 members!

VOLUNTEERS

The YMCA is volunteer-founded and volunteer-led. Volunteers are the backbone to our operation. The YMCA Way was stressed in five departments by 987 volunteers. Fifty-eight (58) campaigners volunteered for this year's Annual Support Campaign. We also had 55 Administrative volunteers serving on Board, helping with Capital Campaign and other task forces!

COLLABORATION & PARTNERSHIPS

- ✓ USD #457/ USD 363: After School program, GCHS Swim Team, After-Prom party, Sports programs & SPED Classes.
- ✓ GC/Holcomb Recreation: Swim team, Swim meet, Corporate Meltdown & youth sports.
- ✓ United Way: Five After-School Enrichment sites for \$8 wk.
- ✓ Corporate Partner in Health: Provided employee benefit of membership to 74 partners totaling \$384,721!
- ✓ Finnup Foundation: YSplash & Finnup Fundays.
- ✓ Finney County Convention & Visitors Bureau: Racquetball Tournament sponsorship.
- ✓ American Red Cross: Trainings & Blood Drives.
- ✓ St. Catherine Hospital, Accelacare Therapy, Central Care Cancer Center & Plaza Medical: Physician Referral Exercise Prescription (PREP) program, Free memberships to resident doctors and interns.
- ✓ WKCF: Match Day and various grants!
- ✓ Real Men/Real Leaders: Volunteer for all family fun nights, ARC Banquet, RB tournaments and other events!
- ✓ Senior Center: Enhance Fitness program
- ✓ And many others!

FREE OUTREACH HIGHLIGHTS

- *Keeping Our Promise* provided 122 youth free membership
- *Camp Finnup* served 386 participants.
- Four *Family Fun Nights* served 1,235 participants with games, activities and fun! Free and open to public!
- *Healthy Kids Day* served 110 participants.
- *Henry Hall, Max & Marianne Miller* and the *YMCA Outreach* provided 9 people memberships valued at \$1,531.10!
- *YSplash* (Water safety) served 949 participants.
- *Golden Memberships* provided 94 members over the age of 80 free memberships valued at \$29,919.26 for life!
- *Guest passes* were provided to 2,538 participants.
- *USD #457 Special Education classes* had 830 participants swimming in the Family Pool for therapy!
- *Bring a Friend Free* promo generated 493 guests to Y!
- And much more!

COMMUNITY BENEFIT

- ❖ \$21,366 was awarded in Gift Certificates to School events, fundraisers, auctions & more!
- ❖ Volunteer hours totaled 13,991 (\$25.43 rate) giving back to our community a benefit of \$355,791.13!!
- ❖ Six (6) Management Staff served on 12 community Boards, Task Forces, Committees, Coalitions and State Boards!
- ❖ \$513,249.10 was given back in community through Corporate Memberships & other scholarships!
- ❖ Annual Recognition & Celebration Banquet honored 153 volunteers, donors, members and special friends!
- ❖ \$10,295 was given to 2,100 guests with members